

PROVIDING HYPERLINKS IN WEB DOCUMENTS LINKABLE TO OTHER
ALTERNATIVE WEB DOCUMENTS IN A WORLD WIDE WEB NETWORK

Abstract

A system, method and program to link a user
5 activating a hyperlink in a Web page to alternate Web
documents or sites appropriate to the needs of the users
and the owners or hosts of the Web sites. An
implementation for linking at least one of the hyperlinks
in a Web document when activated to access a selectable
10 one of a plurality of alternate Web documents
respectively at alternate sites, then for predetermining
one of the plurality of alternate Web documents selected
to be accessed upon said activation of the hyperlink and
then responsive to this determination for accessing the
15 alternate Web document selected to be accessed.